

A MESSAGE FROM OUR PRESIDENT

WITH THE GENEROUS SUPPORT OF LOCAL BUSINESSES AND LOCAL ORGANISATIONS, THE ESPERANCE SPEEDWAY ASSOCIATION IS FAST BECOMING A THRIVING CLUB DELIVERING ONE OF THE BEST SPEEDWAY FACILITIES IN WESTERN AUSTRALIA. THE ASSOCIATION WAS OFFICIALLY FORMED IN 1974 AND THE MEMBERS OF THE DAY QUICKLY GOT TO WORK BUILDING A WOODEN SLEEPER FENCE AND INSTALLING BASIC FACILITIES. FAST FORWARD NEARLY 50 YEARS AND THE CLUB NOW FEATURES A CONCRETE SAFETY FENCE MEETING NATIONAL SPEEDWAY STANDARDS, A TRACK THAT IS 380 METRES IN LENGTH WITH ADEQUATE LIGHTING, BOASTING A LARGE GRASSED PIT AREA WITH AMPLE ROOM FOR LARGE TRANSPORTERS, MODERN SHOWER FACILITIES, ENCLOSED CLUB ROOMS, AND A FULLY SERVICED CANTEEN AND BAR AREA. THE ESPERANCE SPEEDWAY HAS BECOME A SOUGHT AFTER VENUE IN RECENT YEARS WITH NUMEROUS TITLES AND EVENTS HELD AT THE PLACE FOR PACE WHICH INCLUDED THE SSWA MODIFIED SEDAN STATE TITLE, LATE MODELS PRO DIRT ROUND AND EARLIER, THE 360 SPRINTCAR POWER SERIES, ATTRACTING OVER 1200 SPECTATORS.

" THE ESPERANCE SPEEDWAY TAKES PRIDE IN PRESENTING PROFESSIONAL AND WELL ORGANISED EVENTS TO THE DRIVERS, PIT CREW MEMBERS AND GENERAL PUBLIC BOTH NEAR AND FAR. "

THE ESPERANCE SPEEDWAY IS VERY ACTIVE ON MANY PLATFORMS OF SOCIAL MEDIA INCLUDING FACEBOOK AND INSTAGRAM. ESPERANCE SPEEDWAY ALSO HAS A WELL DEVELOPED, USER FRIENDLY WEBSITE WHICH CAN BE FOUND AT WWW.ESPERANCESPEEDWAY.COM. YOUR BUSINESS WILL RECEIVE EXTENSIVE EXPOSURE ACROSS ALL SOCIAL MEDIA PLATFORMS IN WHICH CURRENTLY THE ESPERANCE SPEEDWAY HAS OVER 2500 FOLLOWERS ACTIVELY ENGAGING WITH THE CLUB ONLINE. THE ESPERANCE SPEEDWAY HAS A TALENTED PROMOTIONS AND SPONSORSHIP TEAM WHO ENSURE THAT ANY EVENT IS A SUCCESS. AVAILABLE PROGRAMS AND PROMOTIONAL ITEMS ARE ALWAYS DESIGNED TO A HIGH QUALITY. ON BEHALF OF THE ESPERANCE SPEEDWAY ASSOCIATION I WOULD LIKE TO THANK YOU FOR THE OPPORTUNITY TO PRESENT THIS SPONSORSHIP PROPOSAL TO YOU. I LOOK FORWARD TO WORKING WITH YOU IN THE FUTURE IN HELPING BUILD A STRONG PARTNERSHIP. I AM AVAILABLE VIA MOBILE ON 0429 359 284 SHOULD YOU HAVE ANY FURTHER QUERIES.

THANK YOU.

SEAN BARRETT – CLUB PRESIDENT

OUR ORGANISATION

THE ESPERANCE SPEEDWAY BEGAN IN 1974 AND HAS CONTINUED TO SUCCESSFULLY GROW AS A CLUB AND PROVIDES THE COMMUNITY WITH A SPORTING ACTIVITY FOR BOTH YOUTH AND ADULTS. THE OBJECTIVES OF THE CLUB ARE TO PROVIDE A COMMUNITY ACTIVITY FOR ALL AGES. TO ENCOURAGE YOUTH TO PARTICIPATE IN A CLUB AND IN TURN, THE COMMUNITY. TO PROMOTE THE TOWN THROUGH STATE AND NATIONAL TITLES AND TO PROMOTE THE SPORT OF SPEEDWAY RACING AS A SAFE AND POSITIVE ACTIVITY.

MEET OUR MANAGEMENT COMMITTEE

THE 2023/2024 MANAGEMENT COMMITTEE IS LED BY PRESIDENT SEAN BARRETT AND CONSISTS OF BRETT SOUTH, JOSH STEWART AND GARY LEESON AS VICE PRESIDENTS, CHERRIE VINCENT AS SECRETARY, NEVILLE MANSTED FILLING THE ROLE OF TREASURER. THE POSITION OF CLUB STEWARD IS FILLED BY BERNIE VAN DEN BOGERT WHILE CARLY PETTIGREW IS IN THE ROLE OF REGISTRAR AND GARY LEESON, ALSO AS CLUB SCRUTINEER. BROOKLYN BARRETT TAKING ON PROGRAMS AND PR MANAGEMENT. OUR DIVISION DELEGATES INCLUDE MURRAY PARSONS (AMCA NATIONALS), GREG HORAN (LATE MODELS), TODD BARRETT (FORMULA 500'S), JACKY MARONEY (PRODUCTION SEDANS), SHANNON ANTHONY (JUNIORS), RUSSELL HICKEY (OUTLAW KARTS) AND LINTON DICKERSON (STREET STOCKS)



ESPERANCE SPEEDWAY ASSOCIATION

A PO BOX 782, MYRUP ROAD ESPERANCE WA 6450
ESPERANCESPEEDWAY@LIVE.COM
WWW.ESPERANCESPEEDWAY.COM



FIND OUT MORE AT WWW.ESPERANCESPEEDWAY.COM



SPONSORSHIP OPPORTUNITIES 2023/2024

SEEKING YOUR SUPPORT

THE MANAGEMENT COMMITTEE IS DEDICATED TO ENSURING THAT ENTERTAINING MUD-CHURNING EVENTS ARE PRESENTED AT THE SPEEDWAY THIS SEASON. THE ESPERANCE SPEEDWAY ASSOCIATION IS SEEKING FINANCIAL ASSISTANCE TO SUPPORT THE FOLLOWING DIVISIONS: AMCA NATIONALS, LATE MODELS, PRODUCTION SEDANS, OUTLAW KARTS, JUNIOR SEDANS, STREET STOCKS AND FORMULA 500'S.

SPONSORSHIP OPPORTUNITY

THE ESPERANCE SPEEDWAY ASSOCIATION IS PRIVILEGED TO OFFER YOU THE FOLLOWING SPONSORSHIP OPPORTUNITIES FOR THE 2023/2024 SPEEDWAY SEASON. THE ESPERANCE SPEEDWAY ASSOCIATION HAS THE ABILITY TO TAILOR MAKE YOUR VERY OWN SPONSORSHIP OPPORTUNITY. WE UNDERSTAND EACH BUSINESS HAS DIFFERENT NEEDS AND EXPECTATIONS. DIFFERENT PACKAGES CAN INCLUDE VARIOUS ADDED V.I.P EXPERIENCES SUCH AS ENTRY AND FOOD AND BEVERAGE PACKAGES. A RANGE OF ADVERTISING OPPORTUNITIES ARE INCLUDED IN THE SPONSORSHIP PROPOSAL OFFERED TO YOUR BUSINESS TO ACKNOWLEDGE YOUR SUPPORT OF THE ESPERANCE SPEEDWAY ASSOCIATION. THESE OPPORTUNITIES CAN INCLUDE EXPOSURE ON PROMOTIONAL MATERIAL INCLUDING POSTERS AND EVENT PROGRAMS, EXPOSURE ON THE ASSOCIATION'S WEBSITE AND SOCIAL MEDIA PLATFORMS, YOUR LOGO ON TROPHIES AND ADVERTISING ON THE TRACK WALL. THE ESPERANCE SPEEDWAY ASSOCIATION IS BACKED BY A STRONG PROMOTIONS TEAM WITH A TALENTED PR MANAGER WHO WILL MAKE SURE YOUR ADVERTISING HAS THE EDGE REQUIRED TO ENSURE THAT YOUR BRAND IS NOTICED.

STANDARD EXPOSURE

THE ESPERANCE SPEEDWAY ASSOCIATION INCLUDES THE FOLLOWING EXPOSURE FOR SPONSORS IN ALL SPONSORSHIP PACKAGES:

- +ESPERANCE SPEEDWAY ASSOCIATION WEBSITE:
WWW.ESPERANCESPEEDWAY.COM
- +ALL SOCIAL MEDIA PLATFORMS INCLUDING FACEBOOK AND INSTAGRAM
- +ON ADVERTISING ASSOCIATED WITH THE ESPERANCE SPEEDWAY ASSOCIATION

PLATINUM PACKAGE

INCLUDED IN THE PLATINUM PACKAGE IS EXCLUSIVE NAMING RIGHTS TO THE ESPERANCE SPEEDWAY VENUE FOR A MINIMUM OF 3 SEASONS. YOUR ORGANISATION WILL RECEIVE THE STANDARD EXPOSURE PLUS YOUR LOGO WILL FEATURE ON EVENT TROPHIES, VARIOUS SIGNS IN PROMINENT POSITIONS, VIP BENEFITS INCLUDE: 4 X FAMILY SEASON PASSES, 30X SINGLE PASSES TO AN EVENT, FOOD & REFRESHMENTS FOR THE SEASON TO THE VALUE OF \$600.00

COST \$7,500+ GST

SAPPHIRE PACKAGE

INCLUDED IN THE SAPPHIRE PACKAGE IS EXCLUSIVE NAMING RIGHTS TO THE CLUB'S RACE DIVISION OF YOUR CHOICE. FOR THE ENTIRETY OF THE 2023/2024 SEASON YOUR CHOSEN DIVISION WILL BE REFERRED TO AS "YOUR BUSINESS NAME STREET STOCKS" FOR EXAMPLE. YOUR ORGANISATION WILL RECEIVE THE STANDARD EXPOSURE PLUS A SIGN IN A PROMINENT POSITION, SIGNWRITING AT YOUR EXPENSE, CARS IN THE DIVISION SPONSORED BY YOUR ORGANISATION WILL DISPLAY YOUR LOGO AS A STICKER APPROXIMATELY 200MM X 200MM IN SIZE. ORGANISATIONS LOGO WILL FEATURE ON ALL TROPHIES ASSOCIATED WITH THE DIVISION SUPPORTED.

VIP BENEFITS INCLUDE: 1X FAMILY SEASON PASS, 5X SINGLE PASSES, 1X PREFERENTIAL PARKING BAY FOR THE 2023/2024 SEASON, 2X COMPLIMENTARY TICKETS TO THE ESPERANCE SPEEDWAY ASSOCIATION AWARDS NIGHTS.

COST \$1,500+ GST

GOLD PACKAGE

INCLUDED IN THE GOLD PACKAGE IS EXCLUSIVE NAMING RIGHTS TO AN EVENT OF YOUR CHOICE FROM THE 2023/2024 CALENDAR. YOUR ORGANISATION WILL RECEIVE THE STANDARD EXPOSURE PLUS YOUR LOGO WILL FEATURE ON EVENT TROPHIES A SIGN IN A PROMINENT POSITION, SIGNWRITING AT YOUR EXPENSE.

VIP BENEFITS INCLUDE: 2X FAMILY SEASON PASSES, 15X SINGLE PASSES TO THE EVENT, FOOD & REFRESHMENTS AT THE EVENT TO THE VALUE OF \$350.00

COST \$3,500+ GST

SILVER PACKAGE

INCLUDED IN THE SILVER PACKAGE IS CO-NAMING RIGHTS TO AN EVENT OF YOUR CHOICE FROM THE 2023/2024 CALENDAR. THE EVENT WILL BE, FOR EXAMPLE TITLED "JSRA COUNTRY ROUND PROUDLY SPONSORED BY YOUR BUSINESS". YOUR ORGANISATION WILL RECEIVE THE STANDARD EXPOSURE PLUS YOUR LOGO WILL FEATURE ON EVENT TROPHIES VIP BENEFITS INCLUDE: 2X FAMILY SEASON PASSES, 10X SINGLE PASSES TO THE EVENT, FOOD & REFRESHMENTS AT THE EVENT TO THE VALUE OF \$200.00

COST \$2,500+ GST

BRONZE PACKAGE

INCLUDED IN THE BRONZE PACKAGE IS CO-NAMING RIGHTS TO AN EVENT OF YOUR CHOICE FROM THE 2023/2024 CALENDAR. THE EVENT WILL BE FOR EXAMPLE TITLED "JSRA COUNTRY ROUND PROUDLY SUPPORTED BY YOUR BUSINESS". YOUR ORGANISATION WILL RECEIVE EXPOSURE ON ALL ADVERTISING ASSOCIATED WITH THE EVENT. VIP BENEFITS INCLUDE: 1X FAMILY SEASON PASS, 5X SINGLE PASSES TO THE EVENT, FOOD & REFRESHMENTS AT THE EVENT TO THE VALUE OF \$100.00

COST \$1,300+ GST

